

Design Develop Implement

*"From the very beginning – there was a tight focus on **specific outcomes**"*

Sharp concepts and powerful strategies for improving learning design in your programs

Deidre Seeto and Panos Vlachopoulos

Design Develop Implement is an evidence-based innovative and collaborative approach to rapid program design and development. The DDI series is based on themes that support the achievement of MQ's Learning and Teaching strategy.

Preselection

Clarify with Associate Dean L&T the purpose and scope of DDI for the faculty

Identify strategic priorities and readiness

Meet the program teams and discuss their needs

*"It really helped **consolidate** what we'd done, and think a bit further and **pushed us along**"*

Session 2

Finalise blueprint

Create your storyboard

Peer review (with student involvement)

Consult 1

Help contextualise activities and assessment

Continue developing blueprint for session 2

Session 1

Review alignment of program and unit learning outcomes

Introduce pedagogical patterns—explore examples

Think as designers using the 3Es framework

Start learning design blueprint

*"giving us some of the **language and concepts** to really start to move our own internal conversations forward"*



Consult 2

Revisit storyboard

Identify specific needs for hands-on development in session 3

*"it has really helped us **visualise** how our modules are to be, and the sequence and everything else that goes with it - but having the examples that we could look at that are actually working, that are similar to the ideas that we have. Seeing **things that actually work** online has been really, really helpful"*

*"To have a three-hour workshop that you go to, I think is really good because you can **invest** that **time** in trying different things and building something different."*



*"Big team effort. . . I feel **re-energised** and back on track."*



*"being new to Macquarie, it was **making** those **connections** into the LTC"*

*"this process is very **viable** for other projects that we're doing. . . expectations achieved, and some, **beyond wildest expectations** really."*



DDI community and further projects

Continue dialogue

Participate in future DDIs

Ongoing involvement in learning design initiatives

DESIGN DEVELOP IMPLEMENT

Consult 3

Progress, consolidate and refine work

Support teams with project applications

*"from a partners perspective, particularly if we're not there every single session for all of the session, it's actually a really effective way in terms of **scalability** for us to come and do the work that we do and interact with other people, because to us this is much more sustainable, having multiple groups working on the same thing and **cross-fertilising** different discussions"*



*"it's been a really valuable exercise for a host of reasons. It's been the **relationship building** component of it, and those opportunities for **collaboration**."*

Session 4

Peer review designs on iLearn with expert support

Compare to session 1 outcomes

Reflect on experiences to create an action plan

Consult 4

Check in with teams about progress against their action plans

Identify and broker further support needs



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